



A nonprofit organization devoted to discovering, developing, and promoting free-market solutions to social and economic problems.

February 19, 2012

By e-mail to: <http://www.nwf.org/About/Contact-Us.aspx>

February 20, 2012

by Federal Express to:

Mr. Max Greenberg
Media Outreach
National Wildlife Federation
11100 Wildlife Center Drive
Reston, VA 20190-5362

Re: Stolen and Faked Heartland Documents

<http://blog.nwf.org/2012/02/koch-funded-plan-in-development-to-teach-k-12-kids-global-warming-isnt-real/>

Dear Mr. Greenberg:

It has come to our attention that your blog or web site has taken one or more of the following actions:

- Posted links to a document titled "Confidential Memo: 2012 Heartland Climate Strategy."
- Posted links to certain other documents purporting to be those of The Heartland Institute.
- Posted blogs or web pages discussing any or all of these documents.

Please be advised that the Confidential Memo is fake. It was not written by anyone associated with Heartland. It does not express Heartland's goals, plans, or tactics. It contains several obvious and gross misstatements of fact. Publication of this falsified document, or blogs or web pages about it, is improper and unlawful.

As to other documents purported to be authored by Heartland, we are investigating how they came to be published and whether they are authentic or have been altered or fabricated. Several of the documents say on their face that they are confidential documents and all of them were taken from Heartland by improper and fraudulent means. Publication or republication of any and all confidential or altered documents is improper and unlawful.

Furthermore, Heartland views the malicious and fraudulent manner in which the documents were obtained and/or thereafter disseminated, as well as the repeated

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Budget & Tax News
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School Reform News
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blogs or web site posts about them, as providing the basis for civil actions against those who obtained and/or disseminated them and wrote about them. Heartland fully intends to pursue all possible actionable civil remedies to the fullest extent of the law.

Therefore, we respectfully demand: (1) that you remove links to these documents from your blog or web site; (2) that you remove all posts that refer or relate in any manner to these documents or quotes from them; (3) that you publish retractions of prior postings; and (4) that you remove all such documents from your server, if you have placed them there.

Please don't hesitate to contact me if you require any further information.

Very truly yours,

A handwritten signature in blue ink that reads "Maureen Martin". The signature is written in a cursive, flowing style.

Maureen Martin
General Counsel